

BE OUR GUEST!



DarwinPerennials®

**DARWIN PERENNIALS DAY
– AN INTERACTIVE SHOWCASE
WEDNESDAY, JUNE 20, 2018**

PERENNIALS WITH STAYING POWER™

DARWIN PERENNIALS DAY

AN INTERACTIVE SHOWCASE
WEDNESDAY, JUNE 20, 2018

WHERE: The Gardens at Ball, 1017 Roosevelt Road,
West Chicago, Illinois

WHO SHOULD ATTEND: YOU! Commercial perennial plant growers, nursery growers, retailers, landscapers, designers and media

WHAT YOU WILL SEE: Perennial trial gardens and stunning displays featuring new varieties, plus the industry's best young plant suppliers, and more

HOW TO REGISTER: Reserve your place today at DarwinPerennialsDay.com or call 800 879-BALL

TRAVEL & LODGING: Visit DarwinPerennialsDay.com for travel information, directions to the event and a complete listing of area hotels



EXPERIENCE OUR
LIVING HERB
CATALOG!



VISIT OUR PERENNIAL
SCHEDULING
STATION!



2019 NEW VARIETY:
COREOPSIS
SUPER STAR



2019 NEW VARIETY:
SALVIA
BLUE BY YOU

SCHEDULE

- 8 am – 9 am** Grab 'n Go Breakfast
- 8 am – 3 pm** Meet with more than 30 perennial suppliers and see the big reveal of their 2019 lineups at the Supplier Showcase
- 8:30 am – 12 noon** Information Stations open for helpful discussions and fascinating demonstrations
- New 2019 Darwin Perennials® varieties in all forms — seed, vegetative, tissue culture
 - Zone 5 overwintered trial garden with commercial comparisons of top-selling perennials, including *Coreopsis*, *Monarda*, and *Salvia nemorosa*
 - New 2019 First-Year-Flowering retail-ready color from Kieft Seed™
 - A living catalog of Herbs available as unrooted cuttings from Darwin Colombia
 - Compare and contrast Dianthus on display from Selecta One®, Kieft Seed, and Darwin Perennials
 - Perennial Scheduling Station — Learn production and finishing tips for Spring to Fall
 - Ball Gardens Landscape tours
 - Perennial Display Garden tours
 - View the latest in roses and flowering shrubs from Star® Roses and Plants
 - Take advantage of breathtaking photo ops
- 9 am and 11 am** Premier Seed Lab tours (1 hour)
- 10 am – 10:45 am** **“Boosting Perennial Profits”**
Tips and tricks for enhancing the quality and value of your perennials.
Speaker: Chris Fifo, *Technical Services Advisor, Swift Greenhouses*
- 11:30 am – 1 pm** Lunch under the tent
- 1 pm – 1:45 pm** **“Today’s Trends for Tomorrow’s Shopper”**
Come learn the latest consumer and perennial insights to grow your business.
Speakers: Seth Reed and Mason Day, *co-founders of GrowIt™ mobile app*

MEET AND TALK WITH THESE GREAT SUPPLIERS:

AG3, Inc.
Ball Hardgoods
Ball Tagawa
Cardno Native Plant Nursery
Center Greenhouse
Creek Hill Nursery
Danziger “Dan” Flower Farm
Darwin Colombia
Darwin Plants
DeGroot, Inc.
DeVroomen Illinois
Donahues Greenhouse
Dümmen Orange
Emerald Coast Growers
Gro ‘n Sell Greenhouse
Gulley Greenhouse
Hidden Acres Nursery
James Greenhouse
John Henry Company
MasterTag
Nature’s Source
North Creek Nurseries
Old Castle Soil
Our American Roots
Pacific Plug & Liner
Pizzo Nursery
Qualitree Propagators
Raker-Roberta’s
Rancho Espinoza
Skagit Horticulture
Summit Plastic Company
Swift Greenhouses
Taylor Creek
Walters Gardens

MORE TO EXPLORE!

MEET WITH LEADING INDUSTRY PERENNIAL SUPPLIERS.
VISIT OUR TRIAL GARDEN FOR COMPARISONS OF TOP-SELLING PERENNIALS.



DarwinPerennials®

Visit darwinperennials.com for current Terms & Conditions of Sale.

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SEE YOU THERE!

Reserve your place today at
DarwinPerennialsDay.com

800 879-BALL