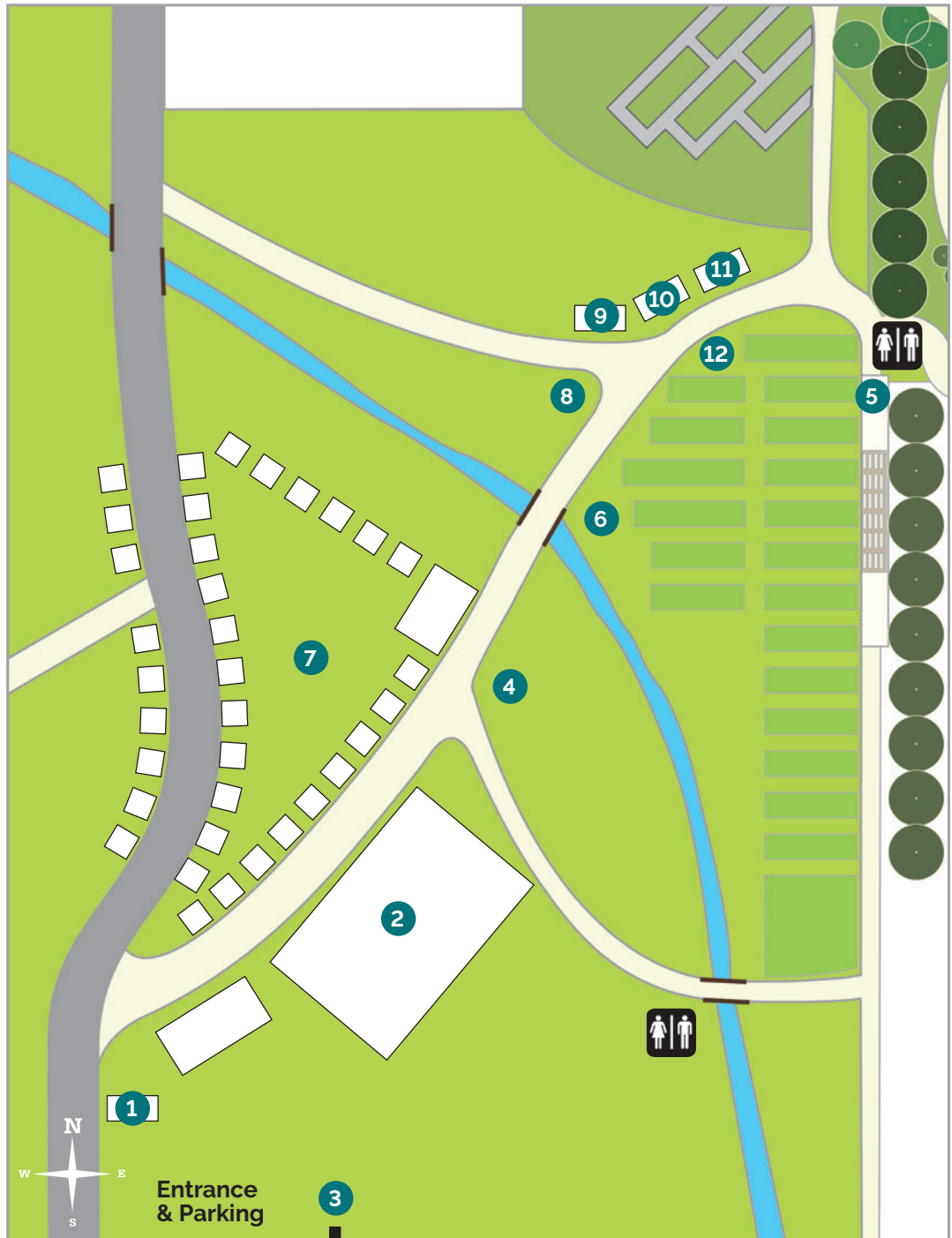


PERENNIAL EXTRAVAGANZA MAP

To make the most of your Darwin Perennial Extravaganza experience, keep this map handy and follow the signs to the various stations and display areas. If you need help, please see a member of our Perennials Team.

- 1 Registration
- 2 Catering Tent
- 3 Guest Speakers:
Hydrangea Room
- 4 Perennial
Container
Solutions &
RhythMix™
Combos
- 5 Tender
Perennials
- 6 GrowIt!®
- 7 Supplier Area
- 8 Star® Roses
and Plants
- 9 WebTrack®
- 10 Darwin
Perennials
Introductions
for 2018
- 11 Kieft Seed
First-Year-
Flowering
Perennials
& Premium
Combos
- 12 Premier Seed
Lab & Perennial
Garden Tours

 Restrooms



DarwinPerennials®

WELCOME TO DARWIN PERENNIAL EXTRAVAGANZA 2017

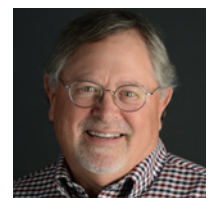
See all the exciting varieties for 2018 growing in the Gardens at Ball, and be sure to revisit all your favorite varieties from leading breeders while you are here. You'll also want to take advantage of these information-and-fun-packed events throughout the day.

SCHEDULE

8am–9am	Grab 'n Go breakfast
8am–3pm	Meet with more than 30 perennial suppliers and see their 2018 lineups at the Supplier Showcase
8:30am–Noon	Information Stations open for discussions and demonstrations <ul style="list-style-type: none">• New 2018 Darwin Perennials varieties in all forms• Zone 5 overwintered trial garden with commercial comparisons of top-selling varieties• New 2018 First-Year-Flowering retail-ready color from Kieft Seed™• Easy, innovative mixed container ideas• Plenty of breathtaking photo ops• Perennial Display Garden tours• Premier Seed Lab tours• The latest roses and flowering shrubs from Star® Roses and Plants
9am, 11am	Premier Seed Lab tours (1 hour tour) meet at Station 12 , see map
10am–10:45am	“Why We Grow What We Grow” Variety selection by a premier wholesale grower for the IGC market. Bob Blew , Vice President of Centerton Nursery Hydrangea Room
11:30am–1pm	Barbecue lunch
1pm–1:45pm	“Creating Shoulder Business from Spring to Fall with Perennials” Using Darwin’s perennial culture trial results to increase sales beyond natural flowering windows. Greg Soles , Darwin Perennials Product Representative Hydrangea Room



Bob Blew



Greg Soles

Questions? Ask anyone on our Perennials Team!

SUPPLIER SHOWCASE

Visit more than 30 supplier tents featuring our Darwin genetics and other perennials from Ball Seed®.

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